

## INFORMATION ON EX-ARTICLES 13 AND 14 REG. EU 679/2016

Pursuant to Articles 13 and 14 of the REG. EU 679/2016, ModenaFiere S.r.l. provides the following information:

### 1) Categories of data processed

ModenaFiere will process the following categories of data provided by you:

- Personal data (such as name, surname, age, gender), residential or home address and contact details (telephone number, email address);
- Data relating to professional position.

### 2) General purposes of data processing and provision

Personal data made available to ModenaFiere may be used for the following purposes:

- a) sending newsletters, informative, advertising and promotional material relating to the institutional and commercial activities carried out by ModenaFiere Srl through automated or traditional contact methods by the company and/or physical or legal entities that collaborate in the Company's commercial activities, by companies specialized in telemarketing, by controlling companies, subsidiaries and/or associates of the BolognaFiere Group.
- b) the preparation of studies and statistical and market research.

For the purpose of establishing and finalizing the possible agreement/contract/collaboration, the provision of data is mandatory for point a); in the case of refusal, therefore, it will not be possible to establish any relationship with the interested party.

For the purposes referred to in point b) the subscription is, instead, optional.

### 3) Processing methods

The data will be processed using methods and instruments able to guarantee confidentiality, and may be carried out through electronic or automated means (network computers not accessible to the public) and through non-automated means (paper files), both provided with adequate security measures, such as passwords personalized with exclusive access, personal identification codes and control of access to archives, in compliance with article 32 REG. EU 679/2016.

### 4) Communication and dissemination of data

Within the Company, members, members of administrative bodies, company personnel, external managers, persons in charge of the processing of personal data designated by the Company in the performance of their duties may be informed of personal data.

Personal data may be disclosed to any qualified individuals who provide the Company with services or services instrumental to the purposes indicated in the previous art. 2 such as, but not limited to, parent companies, subsidiaries, investee companies and/or affiliates; suppliers, contractors, subcontractors, or other subjects and/or entities that provide the Company with services or services that are instrumental in the establishment and/or execution of any contractual relationship with the Company (and/or that provide (on behalf of the Company or independently):

- (i) the management and/or maintenance of websites and electronic and/or telematic tools used by the Company;
- (ii) the development of statistical and market research;
- (iii) the organization and staging of events, including those of a promotional nature;
- (iv) the sending of informative and/or promotional communications, also of a commercial nature, of advertising material and/or offers of goods and services in the manner indicated in the preceding art. 2;

Under no circumstances may your data be transferred abroad.

### 5) Duration of the Treatment

Your personal data will be processed only for the time necessary to achieve the purposes for which they are processed and, in any case, for a period not exceeding 10 (ten) years.

### 6) Data Controller and Rights of the interested party

The data controller is ModenaFiere S.r.l., Viale Virgilio, 58 - 41123 Modena, tel. 059 848380, fax 059 848790, in the person of the legal representative *pro tempore*. You can contact the data controller to assert your rights as set out in articles 15 to 22 34 of the EU REG. 679/2016 and request the list of persons with access to the data at [privacy@modenafiere.it](mailto:privacy@modenafiere.it).