

PRIVACY POLICY

PRIVACY POLICY PURSUANT TO ART. 13 EU REG. 679/2016

Dear Sir/Madam,

We are writing to inform you of the processing of data collected upon access to the site of ModenaFiere S.r.l.

a) IDENTITY AND CONTACT DETAILS OF THE DATA CONTROLLER: ModenaFiere S.r.l., with registered office in Viale Virgilio no. 58, (41123) Modena (MO).

b) PURPOSE AND LEGAL BASIS OF THE PROCESSING: The processing of your data shall be carried out through the collection of paper documentation and has the following purpose:

– art. 6 para. 1 lett. d), art. 9 para. 2 lett. i) and art. 6 para. 1, lett.

c) EU Reg. 679/16: in relation to data that may reveal (or are designed to reveal), your state of health, for the protection of your vital interests and of all those who, for whatever reason, access the premises of ModenaFiere S.r.l., as well as for protection against serious threats to health, according to that foreseen by the company Protocol adopted in implementation of the shared Protocol for regulating measures to combat and contrast the spread of the Covid-19 virus in work environments of 14 March 2020 as updated on 14 April 2020 and as amended.

c) NATURE OF THE PROVISION AND TYPE OF DATA PROCESSED: For the purposes as per letter b), the provision of such data is strictly necessary and, therefore, failure to do so could lead to the impossibility of accessing company premises. The processed data are your name and surname as well as data that concern your person and from which, indirectly, it may be possible to gather information regarding your state of health.

d) SCOPE OF COMMUNICATION OF THE DATA AND THE DATA CONTROLLER: Your personal data shall be processed by persons specifically appointed by the data controller in the capacity of data processors and/or by whoever acts under the authority of the data controller and who has access to personal data. The declaration shall be stored exclusively in paper form and the data contained therein shall not be communicated to other individuals or legal entities unless in the event of situations for which the processing of such data herein indicated is necessary within the sphere of the same purpose; in this case, such data may be communicated to internal personnel responsible for safety, as well as Bodies and Public Authorities responsible for intervening in situations of emergency.

e) DURATION OF THE PROCESSING AND RETENTION PERIOD: The data shall be stored for the time necessary to satisfy the indicated purpose of protecting health and the healthy

conditions of work environments. Once 15 (fifteen) days have elapsed from its issue, the form shall be destroyed or any data of a personal nature shall be anonymised, without prejudice to the requirements of further storage in the event of the occurrence of events at the structure that imply further processing of said data for the same purposes as per letter b), as well as any other legislative indications that by law have to be applied.

f) DATA SECURITY

The Data Controller, taking account of the state of the art and of the costs of implementation, as well as the nature and sphere of application, of the context and of the purpose of the processing both at the moment of determining the means of processing and upon the processing itself (so-called risk analysis – accountability), has set up adequate technical and organisational measures, aimed at implementing in an effective way the principles of data protection and at integrating necessary guarantees in processing for the purpose of satisfying the requirements of the EU Reg. 679/2016 and protecting the rights of the data subject.

The processing of data shall occur through non-automated means (paper archives), to which technical and organisational measures shall be applied aimed at guaranteeing an adequate level of security.

h) RIGHTS OF THE DATA SUBJECTS: as a data subject, you may exercise the following rights in relation to personal data in respect of the Data Controller: request to access your personal data, to rectify them or erase them, to limit their processing or, for reasons connected with your particular situation, in the event there are no overriding legitimate reasons, to oppose processing; where applicable, you may also exercise the right to portability, to obtain from the data controller personal data in a structured, commonly used and legible form, or the transfer of said data from the original data controller to another (see WP 242 of 13.12.2016); in addition, you may make a complaint to the Italian Data Protection Agency. The data subject also has the right to be informed by the Data Controller – which has to act in this sense without justified delay – of any breach of personal data that could present a high risk for the rights and freedom of individuals (art. 34 EU Reg. 679/16). The full text of the articles of EU Reg. 679/2016 relating to your rights (articles 15 to 22 and including 34) can be found on the website, www.modenafiere.it, in the “Legal notes” section > “Privacy policy”, or on the website of the Italian Data Protection Authority, www.garanteprivacy.it.

ModenaFiere S.r.l.
The Management

Last updated:
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